

# PartnerCon | FACT SHEET

**November 8-11, 2017 | Scottsdale, Arizona, USA**

*PartnerCon is the only Infusionsoft Partner growth event where Partners will build the connections, strategic insights, and actionable plans to transform their businesses, knee-to-knee with their peers who have been there—and succeeded.*

## EVENT LOCATION

### **Westin Kierland Resort & Spa**

6902 E Greenway Pkwy

Scottsdale, AZ 85254

[www.kierlandresort.com](http://www.kierlandresort.com)

## PRICING & REGISTRATION

Current Price: ~~\$749~~ Full Price

**\$599 through October 1**

*Get an additional **\$75 OFF** with your Partner code at checkout.*

**Register online:** [www.partnercon.infusionsoft.com](http://www.partnercon.infusionsoft.com)

## HOTEL BOOKING

Special Partner Rate: **\$259/night**

*Offer expires **October 9!***

**Book online:**

[partnercon.infusionsoft.com/about/travel-hotel](http://partnercon.infusionsoft.com/about/travel-hotel)

### ***Why stay at the Westin Kierland?***

- Stay close to the action at PartnerCon17. Connect easily and around the clock with other attendees.
- Relax and rejuvenate at Agave, The Arizona Spa.
- Float on the 900-foot lazy river, or scream down the 110-foot waterslide.
- Walk across the street to shopping, dining, & entertainment at Kierland Commons & Scottsdale Quarter.

## CONTENT HIGHLIGHTS

- Theme: Start, Run, Scale.
- 4 Keynotes, 4 Workshops, 20 Breakouts.

## WHAT'S DIFFERENT IN 2017?

### ***For Partners, By Partners***

- Content Strategy - Majority of the sessions will be Partner-led.
- PartnerCon Board of Directors - A committee of PAG members and Infusionites are working together to craft the content and experiences at PCON17.

### ***Workshops***

- Subject matter experts will train attendees on actionable topics in extended, workshop-style format.

### ***Structured Networking***

- From the opening night Cocktails & Connections event to breakout content focused on strategic partnerships, PCON17 offers more opportunities to make powerful business connections.
- More time is also provided for connecting over lunch each day.

## KEYNOTE SPEAKERS

- **David Horsager** - Author, CEO of Trust Edge Leadership Institute
- **Geoffrey Moore** - Author, Speaker, Advisor - Mohr Davidow, Wildcat Venture Partners
- **Robin Robins** - Author and CEO, Technology Marketing Toolkit, Inc.

## AGENDA-AT-A-GLANCE\*

### **Wednesday, November 8**

- Morning: PAG Meeting
- Afternoon: Registration, Opening Keynote
- Evening: Cocktails & Connections

### **Thursday, November 9**

- Morning: Workshops
- Afternoon: Keynotes & Breakouts
- Evening: Luau Party

### **Friday, November 10**

- Morning: Workshops
- Afternoon: Breakouts & Keynote
- Evening: Partner Recognition Dinner

### **Saturday, November 11**

- Morning: Closing Keynote
- Afternoon: Golf Tournament

*\* Times are approximate & subject to change.*

## SPECIAL EVENTS

- Cocktails & Connections (Wed. evening)
- Luau Party (Thurs. evening)
- Partner Recognition Dinner (Fri. evening)
- Poolside After-party (Saturday afternoon)
- Golf Tournament (Sat. afternoon)

## QUESTIONS?

- Email [sarah.roland@infusionsoft.com](mailto:sarah.roland@infusionsoft.com)